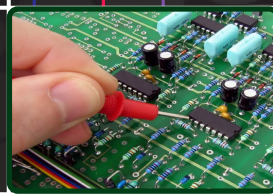


SANGAI INTERNATIONAL UNIVERSITY



B.A. (VS) Small and Medium Enterprises

B.A. (VS) Small and Medium Enterprises



B.A. (VS) Small and Medium Enterprises CBCS**B.A. (Vocational Studies) Small and Medium Enterprises
Three-Year (6-Semester) CBCS Programme:****Basic Structure: Distribution of Courses**

1	Ability Enhancement Compulsory course	2 Papers of 2 Credit Hrs. each (Total Credit Hrs. 2X2)	04
2	Skill Enhancement Course	4 Papers of 4 Credit Hrs. each (Total Credit Hrs. 4X4) (4 Lectures and 1 Tutorial)	16
3	Core Discipline	12 Papers of 6 Credit Hrs. each (Total Credit Hrs. 12X6) (5 Lectures and 1 Tutorial)	72
4	Elective Courses (Core Discipline)	3 Papers of 6 Credit Hrs. each (Total Credit Hrs. 3X6) (5 Lectures and 1 Tutorial)	18
5	Elective Courses (Inter Disciplinary)	3 Papers of 6 Credit Hrs. each (Total Credit Hrs. 3X6) (5 Lectures and 1 Tutorial)	18
	Total Credit Hrs		128

**B.A. (Vocational Studies) Small and Medium Enterprises
: Three-Year (6-Semester)****CBCS Programme****Course Structure****B.A. (VS) Small and Medium Enterprises**

B.A. (VS) Small and Medium Enterprises CBCS

<u>Semester – I</u>		
1.1	Environmental Studies/ Language: English/Hindi/Modern Indian Language	Ability Enhancement Compulsory Course (AECC)
1.2	English/ MIL I	Core Discipline
1.3	Fundamentals of Entrepreneurship and MSMEs	Core Discipline
1.4	Principles of Microeconomics	Core Discipline
<u>Semester – II</u>		
2.1	Language: English/Hindi/Modern Indian Language/ Environmental Studies	Ability Enhancement Compulsory Course (AECC)
2.2	MIL / English I	Core Discipline
2.3	Organization and Management of MSMEs	Core Discipline
2.4	Macroeconomics	Core Discipline
<u>Semester – III</u>		
3.1	English/ MIL II	Core Discipline
3.2	Institutional Support to MSMEs	Core Discipline
3.3	Indian Economy – Sectoral Issues	Core Discipline
3.4	Computer Concepts and Software Packages	Skill Enhancement Course (SEC)
<u>Semester – IV</u>		
4.1	MIL / English II	Core Discipline
4.2	MSMEs Policy Framework	Core Discipline
4.3	Labour and Development in India	Core Discipline
4.4	Business Communications	Skill Enhancement Course (SEC)
<u>Semester – V</u>		
5.1	Financial Management in MSMEs	Elective Core – Discipline Based
5.2	Internship Project / Project	Core Discipline

B.A. (VS) Small and Medium Enterprises CBCS

5.3	Financial Accounting Corporate Laws	Elective Core – Generic
5.4	Contemporary Environment of MSMEs	Skill Enhancement Course (SEC)
<u>Semester – VI</u>		
6.1	Marketing Management in MSMEs	Elective Core – Discipline Based
6.2	Globalization Human Resource Management in MSMEs	Elective Core – Discipline Based
6.3	Business Law Marketing Strategy and relationship marketing	Elective Core – Generic
6.4	E-Commerce	Skill Enhancement Course (SEC)