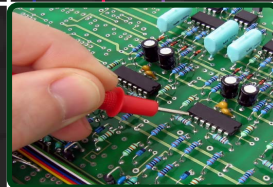


SANGAI INTERNATIONAL UNIVERSITY



Bachelors In Management Studies

Bachelors In Management Studies



BACHELORS IN MANAGEMENT STUDIES*

Paper Code		
Semester I		
101	Environmental Science	Ability Enhancement - Compulsory
102	Fundamentals of Management & Organisational Behaviour	Core Discipline
103	Statistics for Business Decisions	Core Discipline
104	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Generic /Interdisciplinary
Semester II		
201	Business Communication (Language : English / MIL)	Ability Enhancement - Compulsory
202	Managerial Economics	Core Discipline
203	Business Accounting	Core Discipline
204	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Generic /Interdisciplinary
Semester III		
301	Macroeconomics	Core Discipline
302	Principles of Marketing	Core Discipline
303	Management Accounting	Core Discipline
304	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Generic /Interdisciplinary
305	Any ONE from list of SKILL ENHANCEMENT COURSE (SEC)	Skill Enhancement Course
Semester IV		
401	Business Research	Core Discipline
402	Human Resource Management	Core Discipline
403	Financial Management	Core Discipline
404	Any One from the List of Generic Elective / Interdisciplinary Courses	Elective Course – Generic / Interdisciplinary
405	Any ONE from the list of SKILL ENHANCEMENT COURSE (SEC)	Skill Enhancement Course
Semester V		
501	Quantitative Techniques for Management	Core Discipline
502	Legal Aspects of Business	Core Discipline
503	Elective – I	Discipline Specific Elective
504	Elective – II	Discipline Specific Elective
Semester VI		
601	Business Policy & Strategy	Core Discipline
602	Financial Institutions & Markets	Core Discipline
603	Elective – III	Discipline Specific Elective
604	Elective – IV	Discipline Specific Elective

DISCIPLINE SPECIFIC ELECTIVE COURSE : A Student would be free to choose any FOUR papers from ONE group . The COURSE offers FOUR groups viz. Finance (DSE - I), Marketing (DSE - II) , Human Resource (DSE - III) and Management of Global Business (DSE – IV)				
	DSE - I (Finance)	DSE - II (Marketing)	DSE - III (Human Resource)	DSE – IV (Management of Global Business)
1.	International Finance	Consumer Behaviour	HRD : Systems & Strategies	International Trade Policy & Strategy
2	Investment Banking & Financial Services	Personal Selling & Sales Force Management	Training & Development	Global Business Environment
3	Investment Analysis & Portfolio Management	Advertising & Brand Management	Management of Industrial Relations	Transnational & Cross Cultural Marketing
4	Project Appraisal	Retail Management	Performance & Compensation Management	International Distribution & Supply Chain Management
5	Business Analysis & Valuation	Distribution & Supply Chain Management	Counselling & Negotiation Skills for Managers	International Accounting & Reporting System
6	Financial Modelling & Derivatives	Marketing of Services	Cross Cultural HRM	Multinational Business Finance
7	Strategic Corporate Finance	International Marketing	Talent & Knowledge Management	International Joint Ventures, Mergers & Acquisitions
8	Research Project	Research Project	Research Project	Research Project

SKILL ENHANCEMENT COURSE (SEC)

1. IT Tools for Business
2. Personality Development & Communication Skills
3. E Commerce
4. Statistical Software package (s)
5. Financial Software package (s)
6. Summer Internship- A student will submit report of ***Summer Internship of six to eight weeks which will be internally evaluated.***

Generic Elective / Interdisciplinary Course (Choose Any FOUR)

1. Entrepreneurship Development
2. Ethics & Corporate Social Responsibility
3. Tax Planning
4. Econometrics
5. Production & Operations Management
6. India's Diversity & Business